

“When I attended my first WomanUP® conference in 2024, I didn't know many people in the room and wasn't sure where I fit. By the end of the conference, I had built relationships with women who became lifetime friends, mentors, and champions of my success.”

— 2026 WOMANUP® WAVEMAKER



WomanUP!®
REIGNITE YOUR “WHY”



THE NEXT 10 STARTS WITH US.

Together, we can build a future with more women leading, owning, and thriving in the real estate industry.

*Join the
Movement!*



 iamwomanup.com
 [@womanupofficial](https://www.instagram.com/womanupofficial)

10
Years

A DECADE OF WOMEN SHAPING
THE FUTURE OF REAL ESTATE.

#iamwomanup

THEN • 2017

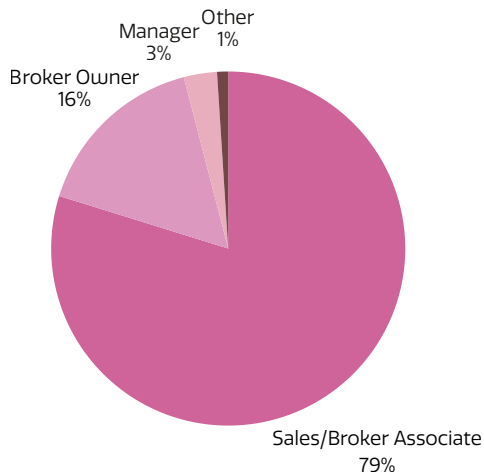
% OF REALTORS® WHO ARE WOMEN



57%

MEN - 43%

WOMEN'S ROLE IN THE REAL ESTATE INDUSTRY



LEVEL OF EDUCATION



45%

of women had a bachelor's degree or higher

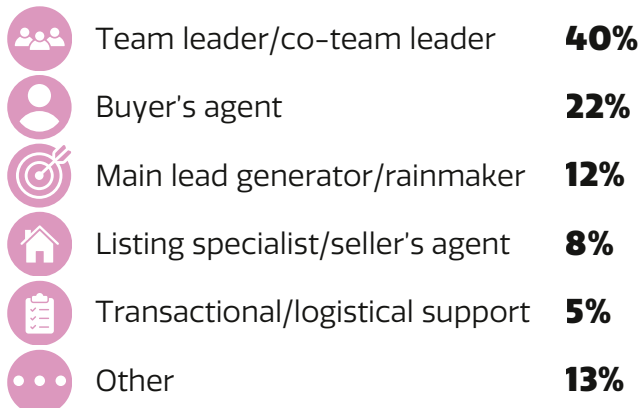
AVERAGE # OF YEARS IN THE INDUSTRY



16

years in the industry

WOMEN'S ROLE ON TEAMS



A Strong Foundation



Women were already the majority of REALTORS® in 2017 and we've been building momentum ever since.

Source: 2017 Membership Survey

NOW • 2026

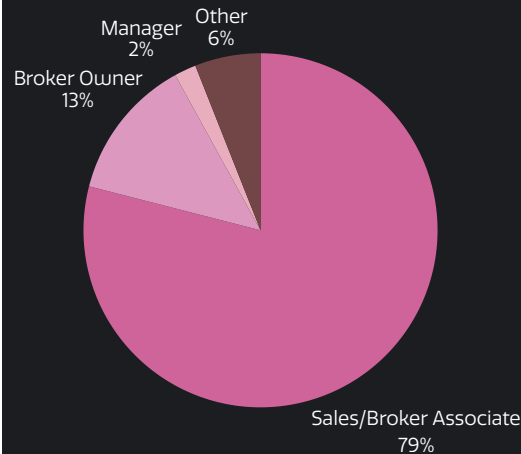
% OF REALTORS® WHO ARE WOMEN



59%

MEN - 40%

WOMEN'S ROLE IN THE REAL ESTATE INDUSTRY



LEVEL OF EDUCATION



50%

of women had a bachelor's degree or higher

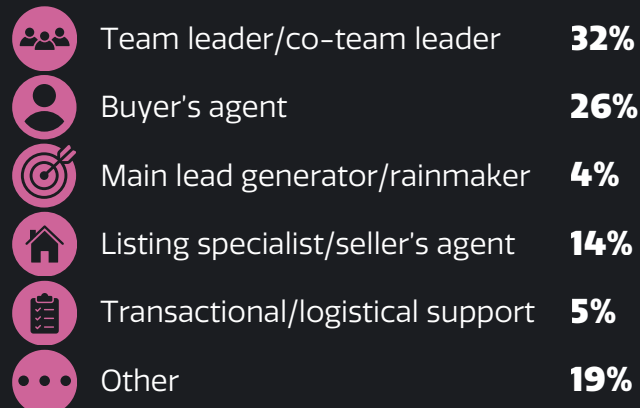
AVERAGE # OF YEARS IN THE INDUSTRY



20

years in the industry

WOMEN'S ROLE ON TEAMS



Still Leading the Way

Women remain the majority of REALTORS® and continue to bring more education, leadership, and experience to the profession.

Source: 2026 Membership Survey