



WomanUP!®

10th ANNIVERSARY

SPONSORSHIP PROGRAM - 2026

CELEBRATING A DECADE OF RISING TOGETHER

IDENTIFY. DEVELOP. CONNECT

PARTNER WITH A MOVEMENT

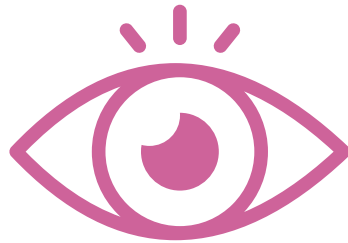
WomanUP!® is more than a conference; we are a year-long Movement serving and supporting our members every single month.

In 2026, we celebrate 10 years of impact. Our Sponsors help us inspire women in the real estate industry to rise UP through collaboration, education, connection, and sharing stories.

WomanUP!®



Why Sponsor WomanUP!®



HIGH-IMPACT VISIBILITY

Own memorable, high-visibility event moments.



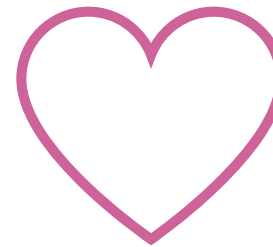
DIRECT ACCESS

Engage with influential leaders and decision makers.



EXPOSURE

Receive clear visibility before, during, and after the event.



ALIGNED VALUES

Align with a year-round, values-driven women's leadership movement.

How Sponsors Show Up

WomanUP!® uses a hybrid sponsor presence model to balance visibility, space, and inclusivity.

Full Sponsor Table

Presenting, Platinum, and Gold Sponsors



- Full Sponsor Table
- Optional pull-up banner

Sponsor Pods

Silver and Bronze Sponsors



- In Sponsor Zone
- Designed for interaction



Built-In Networking Break

Dedicated afternoon networking break encourages attendees to visit sponsor tables and pods.

Sponsorship Overview

	PRESENTING SPONSOR \$15,000	PLATINUM SPONSOR \$10,000	GOLD SPONSOR \$7,500	SILVER SPONSOR \$4,000	BRONZE SPONSOR \$2,500	TABLE SPONSOR \$1,500
ALL-ACCESS TICKETS	10	6	4	2	1	10
STAGE RECOGNITION	2-Minute Welcome	Session Introduction (60 sec)	On-Stage Thank You	-	-	-
PRESENCE ON-SITE	Full Sponsor Table + Optional Pull-Up Banner	Full Sponsor Table + Optional Pull-Up Banner	Full Sponsor Table + Optional Pull-Up Banner	Sponsor Pod in Sponsor Zone	Sponsor Pod in Sponsor Zone	Reserved Seating
EXCLUSIVE LANYARD SPONSOR	✓	-	-	-	-	-
VIRTUAL LEADERSHIP WEBINAR	✓	-	-	-	-	-
EMAIL & DIGITAL RECOGNITION	✓	✓	✓	✓	✓	✓
WEBSITE RECOGNITION	✓	✓	✓	✓	✓	✓
PROGRAM/DIGITAL GUIDE RECOGNITION	✓	✓	✓	✓	✓	✓
EVENT SLIDESHOW RECOGNITION	✓	✓	✓	✓	✓	✓



Presenting Sponsor

\$15,000

- ✓ Exclusive lanyard branding
- ✓ 2-minute main stage welcome
- ✓ 10 all-access tickets
- ✓ Virtual leadership webinar (pre or post - interview type event)
- ✓ Full sponsor table + optional pull-up banner (sponsor-provided)



OPTIONAL ADD-ONS



Reception Sponsor
\$5,000



Lunch Sponsor
\$4,000



Virtual Content
Spotlight Bundle
(Blog + Social + Shine a Light)
\$2,250

Higher-tier sponsors may select any add-on available to their level or below. Add-ons are not available above your sponsorship tier.

Platinum Sponsor

\$10,000

- ✓ Main-stage session introduction (60 seconds)
- ✓ 6 All-Access tickets
- ✓ Full sponsor table + optional pull-up banner (sponsor-provided)

OPTIONAL ADD-ONS



Reception Sponsor
\$5,000



Lunch Sponsor
\$4,000



Virtual Content
Spotlight Bundle
(Blog + Social + Shine a Light)
\$2,250

Gold Sponsor

\$7,500

- ✓ On-stage thank-you
- ✓ 4 All-Access tickets
- ✓ Full sponsor table + optional pull-up banner (sponsor-provided)

OPTIONAL ADD-ONS

Afternoon Ice-Cream Social — \$3,500

Breakfast Sponsor — \$2,500

Wi-Fi / Charging Lounge Sponsor — \$2,500

Blog Feature — \$1,500

Two Social Spotlights — \$750



Silver Sponsor—\$4,000

- ✓ 2 All-Access tickets
- ✓ Sponsor Pod in sponsor zone

OPTIONAL ADD-ONS

- Champagne Toast Sponsor — \$2,000
- Photo Booth Sponsor — \$3,500 (if available)
- Two Social Spotlights — \$750

Bronze Sponsor—\$2,500

- ✓ 1 All-Access tickets
- ✓ Sponsor Pod in sponsor zone

OPTIONAL ADD-ONS

- Two Social Spotlights — \$750

Table Sponsor—\$1,500

- ✓ 10 All-Access tickets
- ✓ Reserved Seating

OPTIONAL ADD-ONS

- Two Social Spotlights — \$750

Higher-tier sponsors may select any add-on available to their level or below. Add-ons are not available above your sponsorship tier.

Sponsorship Details & Add-On Descriptions

PULL-UP BANNER REQUIREMENTS

- One (1) pull-up banner permitted for Presenting, Platinum, and Gold.
- Sponsor must bring their own banner — WomanUP!® does not design, print, or supply banners.
- Standard size recommended (approx. 33" x 80").
- Banner must be self-standing and placed behind or beside sponsor table.

LEADERSHIP ACCESS (VIRTUAL)

Platinum Sponsors receive a Virtual Leadership Roundtable (pre-event), co-hosted with WomanUP!®. This 30–45 minute Zoom session includes select speakers, WaveMakers, and curated attendees.

ADD-ON EXPERIENCE SPONSORSHIP DESCRIPTIONS

Reception Sponsor — \$5,000

Closing reception visibility, branded menus, and stage acknowledgment.

Available to: **PRESENTING** **PLATINUM**

All-Day Beverage Sponsor — \$5,000

Includes coffee, tea, water, sodas; signage + stage mentions.

Available to: **PRESENTING** **PLATINUM**

Lunch Sponsor — \$4,000

Premium visibility during lunch; signage + agenda placement.

Available to: **PRESENTING** **PLATINUM**

Afternoon Ice-Cream Social Sponsor — \$3,500

Fun attendee moment; signage + emcee callout.

Available to: **PRESENTING** **PLATINUM** **GOLD**

Breakfast Sponsor — \$2,500

Signage at breakfast stations + verbal acknowledgment.

Available to: **PRESENTING** **PLATINUM** **GOLD**

Wi-Fi / Charging Lounge Sponsor — \$2,500

Brand on Wi-Fi signage + charging stations.

Available to: **PRESENTING** **PLATINUM** **GOLD**

Champagne Toast Sponsor — \$2,500

Signage + stage acknowledgment only (no branded flutes).

Available to: **PRESENTING** **PLATINUM** **GOLD** **SILVER**

Two Social Spotlights — \$750

Two dedicated social media posts spotlighting your brand across WomanUP!® channels.

Available to: **ALL TIERS**

Let's Build Something
Meaningful Together

*Thank you for considering a partnership
with WomanUP!®*





*Woman*UP!®

Reserve Your Sponsorship

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Explore sponsorship opportunities at
iamwomanup.com/partnerwithus

Together, we rise.