

Benefits:	Premier \$100K	Platinum \$50K	Diamond \$25K	Gold \$10K	Silver \$5K	StartUP* \$2500	Vendor \$1000
Total Virtual Tickets	25	15	10	5	1	1	1
Promotion Throughout 2021							
Premium sponsor position in opportunities listed below, as well as exclusive virtual event for our community - to be discussed.	☑						
Interview on WomanUP!® Weekly LIVE Show	☑	☑	☑	☑	☑	☑	☑
Company Mention During Weekly LIVE Show	all	all	all	once a month			
Company Mention During Book Club Events	☑	☑	☑				
Company Mention During Cross-Promotion with other C.A.R. Diversity + Industry Relations Initiatives	☑	☑	☑				
Leader Highlighted in Blog Series	6	4	2				
Access to Engage Our WaveMaker Community + Promotions <i>These influential leaders helps us promote and engage with our community. You will be added to the group where we communicate!</i>	☑	☑	☑				
Logo in WomanUP! Promo eBlast to C.A.R. All Member List (140K+ subscribers)	☑	☑	☑	name listed	name listed	name listed	
Linked Company Logo On WomanUP!® Website	☑	☑	☑	☑	☑	☑	on vendor page
Logo in All WomanUP!® Emails	☑	☑	☑	name listed	name listed	name listed	
Social Media Shoutouts	12	6	4	2	1	1	1
Promote Your Brand's Events <i>We will work together on a plan to share your WomanUP! community appropriate events during the year.</i>	☑	☑	☑				
Host a Lunch + Learn <i>Outside of the annual conference events.</i>	☑	☑					
Featured Mentor Profile	☑	☑	☑	☑	☑		
Nominate Wisdom Series Participants <i>We plan to host 12+ Wisdom Sessions in 2021!</i>	☑	☑	☑				
Annual Conference Swag + Promo Opportunities:							
Annual Conference * Digital Swag Bag Inclusion <i>Include a digital download or link to a landing page to drive traffic to your initiatives.</i>	☑	☑	☑	☑	☑	☑	☑
Annual Conference * VIP Attendee Kit <i>Optional: Include something (lightweight) in the kit. Items must be approved and delivered by July 11.</i>	☑	☑					
Company Logo On Event Registration Page	☑	☑	☑	☑	☑	☑	☑
Company Mention in Confirmation/Registration Email	☑	☑	☑	name listed	name listed	name listed	name listed
Company Mention in VIP Swag Box FollowUP Note	☑	☑	☑				
Logo in All Conference Focused Emails	☑	☑	☑	name listed	name listed	name listed	name listed

* StartUp Level is for companies in business fewer than 3 years